



# The NATIONALS 2017

## Congratulations to our Denver SMC Members for being honored during the International Builders Show in Orlando!

### Here are a few awards our members received:

#### **Sales & Marketing Council of the Year**

GOLD  
Over 200 Members  
SMC of Metro Denver  
Denver, CO

#### **Best Graphic Continuity**

SILVER  
Southshore  
Aurora, CO  
By: RainTree Investment Corporation  
Marketing Director: Ramey Becker  
Ad Agency: Milesbrand

#### **Best Brochure - Master Planned Community**

GOLD  
Crystal Valley  
Castle Rock, CO  
By: RainTree Investment Corporation  
Marketing Director: Ramey Becker  
Ad Agency: Milesbrand

SILVER  
Southshore  
Aurora, CO  
By: RainTree Investment Corporation  
Marketing Director: Ramey Becker  
Ad Agency: Milesbrand

#### **Best Web Banners/Rich Media Advertising**

SILVER  
Southshore  
Aurora, CO  
By: RainTree Investment Corporation  
Marketing Director: Ramey Becker  
Ad Agency: Milesbrand

SILVER  
Crystal Valley  
Castle Rock, CO  
By: RainTree Investment Corporation  
Marketing Director: Ramey Becker  
Ad Agency: Milesbrand

#### **Best Digital Marketing Campaign**

GOLD  
Southshore  
Aurora, CO  
By: RainTree Investment Corporation  
Marketing Director: Ramey Becker  
Ad Agency: Milesbrand

#### **Best Print Ad**

SILVER  
Southshore – Backyard Ad  
Aurora, CO  
By: RainTree Investment Corporation  
Marketing Director: Ramey Becker  
Ad Agency: Milesbrand

SILVER  
BackCountry – Training Wheels Ad  
Aurora, CO  
By: Shea Homes  
Marketing Director: Cheryl Haflich  
Ad Agency: Milesbrand

SILVER  
TRIO Environments  
Denver, CO  
Marketing Director: Carrie Firmine  
Ad Agency: Milesbrand

#### **Best Print Campaign – Series of Ads**

SILVER  
Southshore  
Aurora, CO  
By: RainTree Investment Corporation  
Marketing Director: Ramey Becker  
Ad Agency: Milesbrand

SILVER  
BackCountry  
Aurora, CO  
By: Shea Homes  
Marketing Director: Cheryl Haflich  
Ad Agency: Milesbrand

#### **Best Radio Commercial**

GOLD  
Crystal Valley  
Castle Rock, CO  
By: RainTree Investment Corporation  
Marketing Director: Ramey Becker  
Ad Agency: Milesbrand

SILVER  
HBA of Metro Denver Parade of Homes  
Denver, CO  
By: HBA of Metro Denver  
Marketing Director: Connie Dahl  
Ad Agency: Milesbrand

#### **Best TV Commercial**

GOLD  
By: Epic Homes  
Denver, CO  
Produced by: TRIO Environments  
Ad Agency: Allis Branding

SILVER  
The Farm Original Song “The Making of”  
By: LaPlata Communities  
Marketing Director: Lindsey Nigon  
Ad Agency: Milesbrand

#### **Best Overall Advertising Campaign**

GOLD  
Southshore  
Aurora, CO  
By: RainTree Investment Corporation  
Marketing Director: Ramey Becker  
Ad Agency: Milesbrand

#### **Best Microsite/Website for an Associate and Supplier**

SILVER  
kephart.com  
Denver, CO  
KEPHART community :: planning ::  
architecture  
Design: Fruition

#### **Best Microsite/Website for a Community**

SILVER  
livecrystalvalley.com  
Castle Rock, CO  
By: RainTree Investment Corporation  
Marketing Director: Ramey Becker  
Ad Agency: Milesbrand

#### **Best Sales / Welcome Center**

SILVER  
Lakehouse  
Denver, CO  
By: Nava Real  
Marketing Director: Brian Levitt  
Designer: TRIO Environments

#### **Best Design Center**

SILVER  
Northern California Design Studio  
Pleasanton, CA  
By: Toll Brothers Inc.  
Marketing Director: Dottie Sweeney  
Designer: HRI Design/Success Strategies

#### **Best Interior Merchandising of a Model 2,501 to 3,000 sq. ft.**

SILVER  
Taylor Morrison – Terrain 4022  
Castle Rock CO  
By: Taylor Morrison  
Marketing Director: Valerie Varney  
Designer: Kimberly Timmons Interiors

#### **Best Interior Design of a Custom Home**

GOLD  
Palm Desert Residence  
Palm Desert, CA  
By: Adair Construction  
Designer: TRIO Environments – Angela Harris

#### **Best Interior Design of a Custom Home**

SILVER  
Happy Canyon Residence  
Castle Rock, CO  
By: Sienna Custom Homes  
Designer: Kimberly Timmons Interiors

#### **Best Architectural Design of a Single-Family Detached Home – 3,501 to 4,000 sq. ft.**

SILVER  
The Summit at Leyden Rock  
Arvada, CO  
By: Epic Homes  
Architect: KGA Studio Architects, PC

#### **On the Boards Community**

SILVER  
Boulevard One  
Denver, CO  
By: Thrive Home Builders  
Architect: KEPHART community :: planning ::  
architecture

