



HOME BUILDERS ASSOCIATION of METRO DENVER®



# SPONSORSHIP GUIDE

## Overall HBA Annual Opportunities

Complete and email to [hattardo@hbadenver.com](mailto:hattardo@hbadenver.com) or call Heather Attardo at 303-941-9542 for current availabilities of sponsorships.

Check sponsorship opportunities of interest

All sponsors must be HBA of Metro Denver members in good standing.

### Member Advantage Breakfast *Quarterly*

- Breakfast Sponsor (\$500)
  - Logo on Flyer and at Event
  - Table top and personal introduction at Event

### AMC Builder Product Expo *Annually in Spring*

Network and visit with our HBA members as they exhibit their newest products to our builders. Enjoy food, door prizes, and a cash bar at HBA of Metro Denver's Annual Builder Product Expo. 600+ Attendees

- Diamond Sponsor (\$2,500)
  - Logo on Flyer and at Event
  - Double Booth at Event with 10 attendee and drink tickets
- Platinum Sponsor (\$1,500)
  - Logo on Flyer and at Event
  - Booth at Event with 10 attendees and 10 drink tickets
- Booth Exhibitor (\$1,000)
  - Booth at Event with 2 attendees and 10 drink tickets

### HBA General Membership Meetings

*Annually in May and October*

Builders, developers, associates and trade contractors unite to network, share insights and celebrate our association's leadership. The event includes a Land Forum, followed by networking and a product expo. The HAP Awards are presented as well as a keynote speaker during dinner. 250+ Attendees

- Platinum Sponsor** (\$1,500)
  - 10 dinner and drink tickets, Logo on table
  - Exhibitor Table Top
  - Drink sponsor
- Gold Sponsor** (\$750)
  - 10 dinner and drink tickets, Logo on table
- Exhibitor Sponsor** (\$350)
  - Table top sponsor with (1) one dinner and drink ticket

### HBA Installation & Recognition Reception

*Annually in December*

Recognition and installation of the incoming HBA President, along with the Senior Officers and Board of Directors for the upcoming year. We also celebrate the accomplishments of our Members, including honoring the HBA Builder and Associate of the Year. We will also present the prestigious HBA Volunteer of the Year Awards. 250+ Attendees

- Drink Sponsor** (\$1,000)
  - Logo on Flyer and at Event, 4 attendee tickets to event
- Gold Sponsor** (\$750)
  - Logo on Flyer and at Event, 4 attendee tickets to event
- Silver Sponsor** (\$500)
  - Logo on Flyer and at Event, 2 attendee tickets to event
- Music Sponsor** (\$500)
  - Logo on Flyer and at Event, 2 attendee tickets to event

### Parade of Homes Industry Night Only

*Annually in August*

Industry Night is the Kick-off party to the Parade of Homes. Networking, pouring wine, serving beer and hors d'oeuvres in the evening backdrop of model homes of our Diamond Sponsor. 750+ Attendees

- Diamond Sponsor** (\$13,000)
  - Industry Night Location Host
  - Logo on flyer and at Event, 25 attendee tickets to event
- Platinum Sponsor** (\$1,500)
  - Logo on flyer and at Event, 10 attendee tickets to event
  - Bring own signage to Event
- Gold Sponsor** (\$1,250)
  - Logo on flyer and at Event, 8 attendee tickets to event
  - Bring own signage to Event
- Ruby Sponsor** (\$1,000)
  - Logo on flyer and at Event, 6 attendee tickets to event
  - Bring own signage to Event
- Sapphire Sponsor** (\$500)
  - Logo on flyer and at Event, 4 attendee tickets to event
- Silver Sponsor** (\$250)
  - Logo on flyer and at Event, 2 attendee tickets to event

### Additional Sponsorships Available:

See separate sponsorship packages for these events

**All Council Kick-Off Event** *Annually in January*

**MHC Political Forum** *Annually in September*

For information contact Chérie Talbert at [ctalbert@hbadenver.com](mailto:ctalbert@hbadenver.com)

**Parade of Homes** *Annually in August through Labor Day*

**Colorado Award in Remodeling Excellence (CARE) Gala**

Hosted by the CBRC *Annually in September*

**Marketing and Merchandising Excellence (MAME) Gala**

Hosted by the SMC *Annually in November*

### Overall Annual Sponsorships

Suggested selections for each sponsorship tier are listed below. All sponsorships include company logo on HBA website. Annual sponsorship can start anytime during the year.

#### HBA University

- \$50,000 annually

#### Platinum Sponsorship

- \$35,000 annually

#### Gold Sponsorship

- \$25,000 annually



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### Annual Council & Committee Sponsorships

Select which council(s) you would like to sponsor for an entire year. Sponsorship allocation of funds will be determined as necessary for each event. Additional events may be added throughout the year based on council needs. Annual sponsorships can start anytime during the year. For more information, visit [hbadenver.com/get-involved](http://hbadenver.com/get-involved) for council specific details and offerings.

- \$10,000 Premier Sponsorships include ad on Council page (ad provided by sponsor), logo on all flyers, brief speaking opportunities at each Council event and 10 attendee tickets to each council event. Exclusive opportunity for each Council.
- \$2,500 Overall Council Sponsorships include ad on Council page (ad provided by sponsor), logo on all flyers, 8 attendee tickets to each council event. Unlimited opportunity for each Council.
- \$1,000 Event-Specific Sponsorships include logo on event flyer, 6 attendee tickets to council event. Unlimited opportunity for each Council.
- \$500 Event-Specific Sponsorships include logo on event flyer, 4 attendee tickets to council event. Unlimited opportunity for each Council.
- \$250 Event-Specific Sponsorships include logo on event flyer, 2 attendee tickets to council event. Unlimited opportunity for each Council.

#### Associate Member Council (AMC): \$ \_\_\_\_\_

- \$2,500 Overall Council Sponsorship
- \$750 Annual After Hours Sponsor (6 annually)
- \$125 Single After Hours Sponsor
- After Hours Host (6 annually), provide location of event
- \$500 Each Builder Eye-Opener Breakfast Sponsor (quarterly)

#### Custom Builder and Remodeler Council (CBRC): \$ \_\_\_\_\_

- \$10,000 Premier Council Sponsor (Limit 1)
- \$2,500 Overall Council Sponsorship
- \$1,000 Event-Specific Sponsor
- \$500 Event -Specific Sponsor
- \$250 Event-Specific Sponsor

#### Flatiron Building Council (FBC): \$ \_\_\_\_\_

- \$10,000 Premier Council Sponsor (Limit 1)
- \$2,500 Overall Council Sponsorship
- \$1,000 Event-Specific Sponsor
- \$500 Event -Specific Sponsor
- \$250 Event-Specific Sponsor

#### Professional Women in Building Council (PWB): \$ \_\_\_\_\_

- \$10,000 Premier Council Sponsor (Limit 1)
- \$2,500 Overall Council Sponsorship
- \$1,000 Event-Specific Sponsor
- \$500 Event -Specific Sponsor
- \$250 Event-Specific Sponsor

#### Sales & Marketing Council (SMC): \$ \_\_\_\_\_

- \$10,000 Premier Council Sponsor (Limit 1)
- \$2,500 Overall Council Sponsorship
- \$1,000 Event-Specific Sponsor
- \$500 Event -Specific Sponsor
- \$250 Event-Specific Sponsor

#### Trade Council (TC): \$ \_\_\_\_\_

- \$250 Education Sponsor (4 total)

#### Young Leaders Council (YLC): \$ \_\_\_\_\_

- \$10,000 Premier Council Sponsor (Limit 1)
- \$2,500 Overall Council Sponsorship
- \$1,000 Event-Specific Sponsor
- \$500 Event -Specific Sponsor
- \$250 Event-Specific Sponsor

#### JobSite Safety Committee (JSS): \$ \_\_\_\_\_ (HomeSafe® Colorado)

- \$250 Education Sponsor (8 total)

#### HBA University (HBAU): \$ \_\_\_\_\_

- \$250 Education Sponsor

### Parade of Homes Overall Sponsorships

Please see Parade of Homes media kit for extensive list of inclusions

- \$35,000 Title Sponsor** (Limited to 1)
  - Top tier sponsor status, Guaranteed category exclusivity (for event sponsors), Dominant presence to a live and online audience, and more.
- \$17,000 Presenting Sponsor** (Limit of 3)
  - Second tier sponsor status, Guaranteed category exclusivity (for event sponsors), and more.
- \$8,500 Associate Sponsor** (Limit of 4)
  - Third tier sponsor status, Guaranteed category exclusivity (for event sponsors), and more.

#### SPONSOR INFORMATION:

Please Complete Checklist & Email to [hattardo@hbadenver.com](mailto:hattardo@hbadenver.com)